Innovathon

Innoverse "2024"

One Choithram Initiative

Guidelines

Brief

The Innovathon exhibition is a celebration of creativity and allows participants to display their incredible progress in a number of areas. It is necessary that participants come up with unique pitches and ideas to engage their audience. It is recommended that exhibitors make every effort to present their prototypes in the best possible light in order to attract the attention of judges. The purpose of this engagement is to attract investments and get acclaim for the hard work and dedication the students are putting into their prototypes.

Eligibility Criteria:

- Students from Grade 9 to Grade 12 are welcome to exhibit their ideas.

- Every school participating must have a team of 3 students participating in the exhibition and a maximum of 2 teams are allowed to participate in the event.

Rules and Regulations (all participants must adhere to these guidelines):

- Participants are required to choose a topic from the domain of science, technology, entrepreneurship or any other field they would consider innovative. We look forward to having a plethora of ideas.

- The prototype must be created for a product (a website, a working model, etc). For all business related ideas, the expectation would be a proper business pitch. Presentation limit is 7 minutes.

- We request all the team members to carry pens along with them as a hands-on activity will be conducted (the activity will be explained on the spot).

- Exhibitors will be provided with a table, chairs to accommodate the team members, and a power supply. All teams using visual aid are requested to carry their own devices. If any other arrangement is to be made, the organizing committee must be made aware of it at least one week prior to the final event.

- The criteria that have been supplied will be used to analyze the submissions, and the judges' decisions are final and must be abided by.

- As a token of our gratitude for their participation in the event, all exhibitors will get participation certificates.

Rounds Overview and itinerary:

The exhibition will not include any rounds as such, but the judges will take turns and come to each stall where the ideas have been presented. There will however be an activity round lasting for an hour, and the details will be provided to the participants on the spot.

Itinerary

10:00AM to 12:30 AM: Teams allocated time for setting up their stalls.
12:00 AM: The exhibition commences in full fervor.

12:30 PM to 1:30 PM: The activity round will be conducted.

1:30PM: The last event Innovathon for the Innoverse 2024 concludes and winners to be announced in the closing ceremony.

Judging criteria

- Originality of the Idea and the inspiration behind the idea: presenters must maintain originality while coming up with their idea and should have a clear reason to choose their idea. Any plagiarism will not be accepted and may lead to disqualification. PERCENTAGE: 25%

- The model or prototype: the uniqueness and how well executed the prototype is will be judged. The thorough explanation of the model will also be marked.

PERCENTAGE: 20%

- Feasibility and Real life application: How useful the idea and the real life application it serves is crucial in the grading. The idea should be feasible to replicate on a large scale as well. PERCENTAGE: 10%

- Problem Solving and Impact: Why is your idea the one which is worth investing? What problem does it solve? What benefit is it generating for the community? Does it have any negative impact? All of these questions will be judged.

PERCENTAGE: 25%

- Overall Presentation: How well executed the pitch is; this is the final criteria. PERCENTAGE: 20%